

ONLINE TICKETING

Online ticketing is essential. More and more people search for and buy all their tickets online, whether its music, movies, comedy, or theatre. It can help you sell more tickets to make them more easily accessible. That being said, we strongly suggest you investigate online ticketing.

Some schools already have systems set up, but many schools do not. Find out if it is possible to set up online ticketing for your school. Then, contact various organizations in order to find the one that is right for you.

Find out:

- Do they print the tickets or simply send a list?
- Is there a long-term contract?
- Can you change the number of tickets available via online sales to match the need/demand?
- Will you always be able to speak to the same person when discussing business?
- What the cost of the service? Are there any additional charges?

These are just a few of the questions you should ask. Find the company that is right for you, and make sure they answer all of your questions.

Here are some companies to consider:

TicketMaster – Ticketmaster.com

MusicToday – musictoday.com

University tickets – universitytickets.com

There are others as well, but these are some the “larger” services available.

©2010 Concert Ideas, Inc.

800-836-2000 • www.concertideas.com • info@concertideas.com